



Dell Mobile Connect

*Wireless PC Smartphone
Integration*

Focused | Connected | Productive | Secure

Dell Mobile Connect (DMC)

Product Overview

Problem we are solving

- PC users' behavior totally changed with smartphones
- Constantly split attention between the PC and smartphone
- Smartphone is always nearby and constantly distracting

Product Tenants

- **Connected** – Never miss a single call, SMS, or notification from WhatsApp, Facebook, Instagram, Venmo or other mobile apps*
- **Focused** - Avoid splitting your attention between your PC and smartphone while working, studying or playing a game
- **Productive** - Get direct access to and control your phone apps with your PC's keyboard, mouse and touch display.
- **Secure** – Your connection only accessible the PC when you are present. Communication remains secure through a point-to-point connection, never going through the internet or Wi-Fi routers

* Interacting with apps and mirroring only on Android

What's new?

- This is the first worldwide release!
- Pre-installed, for **free**, on all new Dell consumer XPS, Alienware, Inspiron, and Vostro PC's
- Available January 2018
- iOS or Android

Key Benefits



Simple user interface with an easy, wireless, and secure connection



Make and take phone calls



Access all your contacts



Initiate and respond to SMS (text messages)



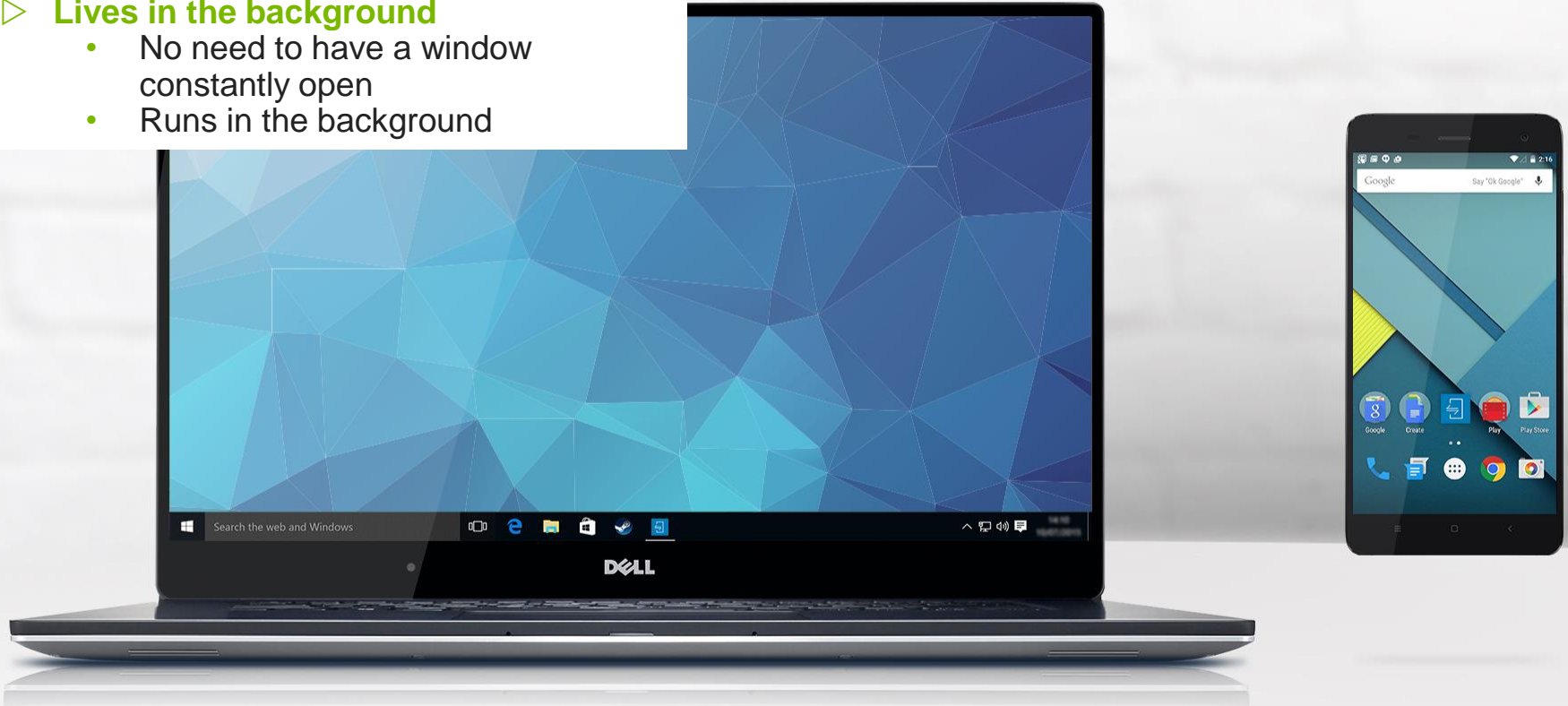
Interact with all your favorite apps through mirroring*

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Benefit #1 – Simple UI and Easy, Wireless, and Secure Connection

▶ **Lives in the background**

- No need to have a window constantly open
- Runs in the background



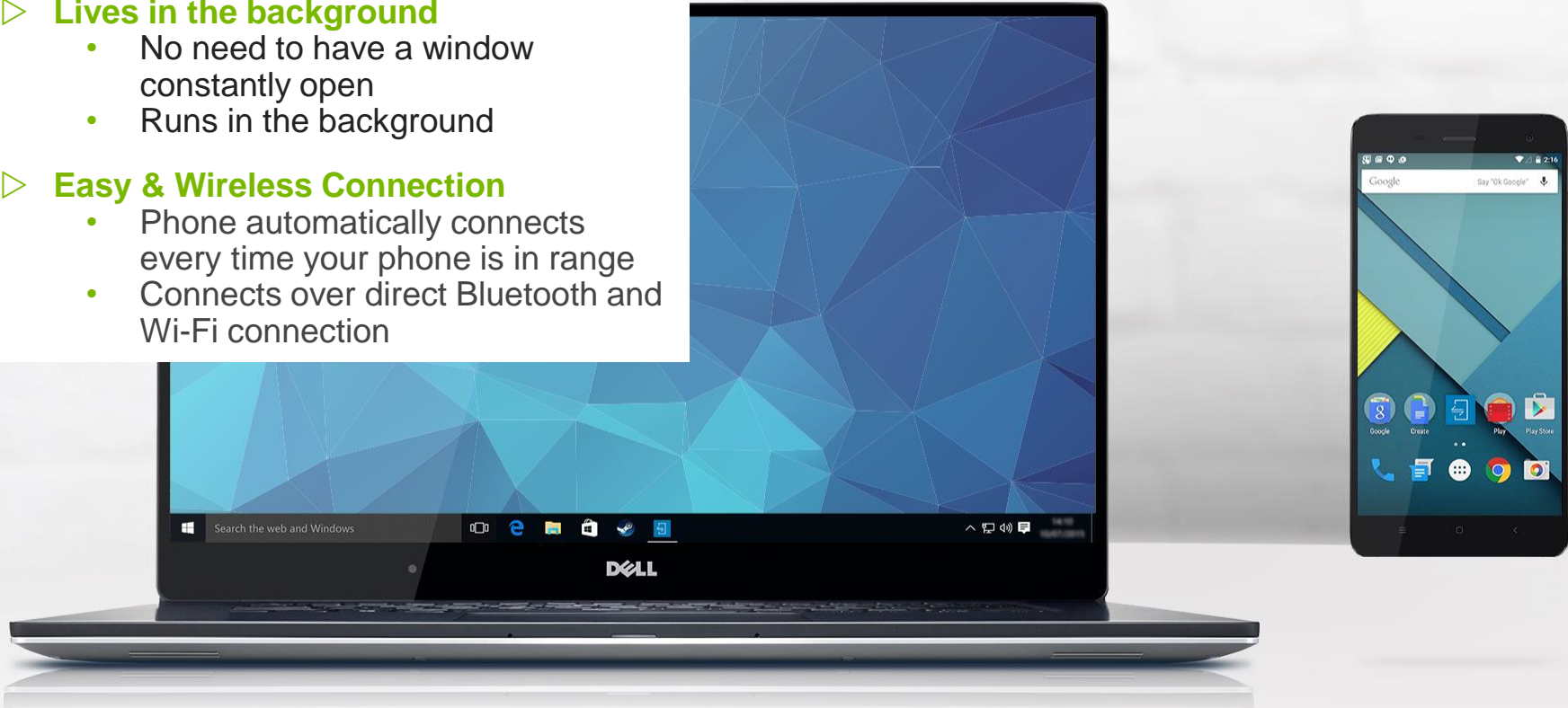
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- Phone automatically connects every time your phone is in range
- Connects over direct Bluetooth and Wi-Fi connection



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▶ **Easy & Wireless Connection**

- Phone automatically connects every time your phone is in range
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▶ **Totally Secure**

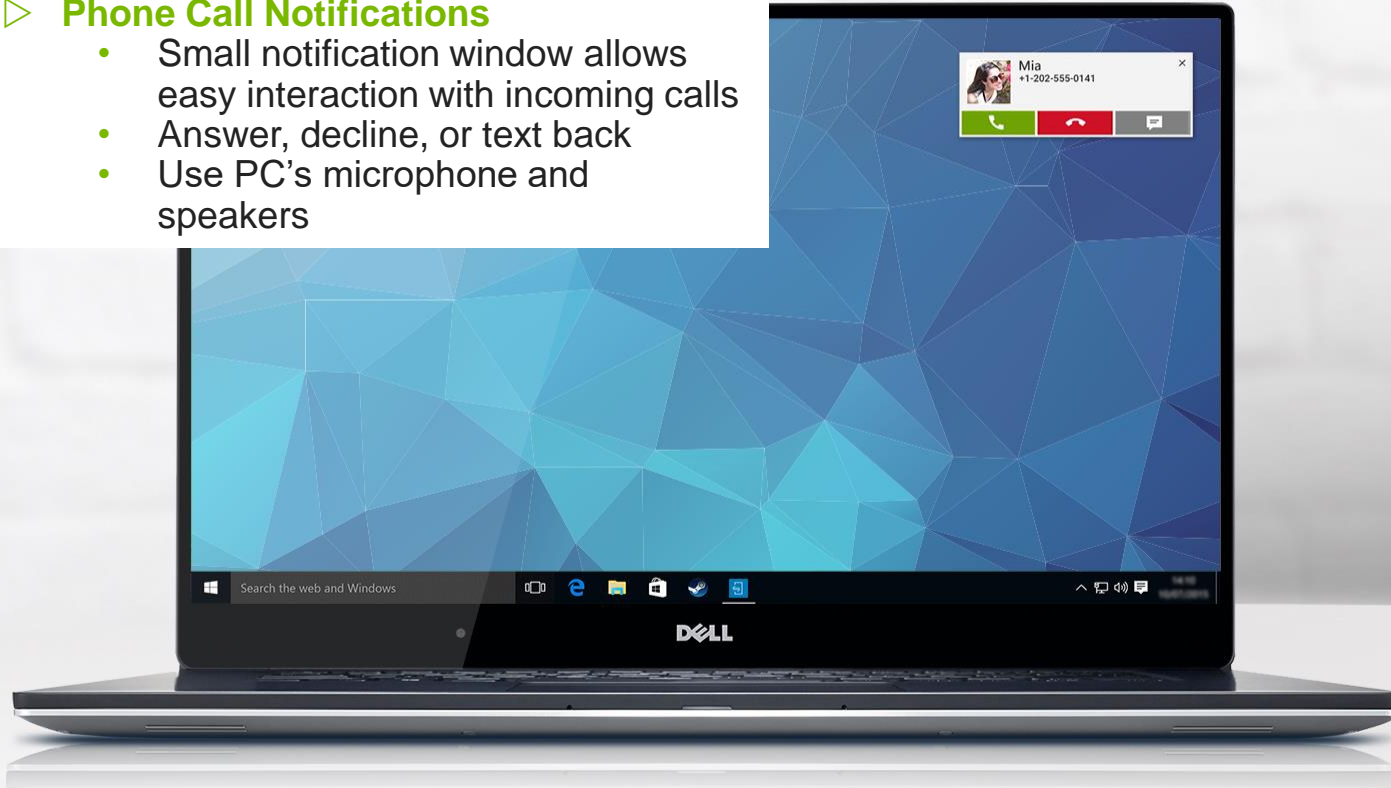
- None of your personal data is stored – it all lives on your phone
- Disconnect in one click
- Fully encrypted



Benefit #2 – Phone Calls

▶ Phone Call Notifications

- Small notification window allows easy interaction with incoming calls
- Answer, decline, or text back
- Use PC's microphone and speakers



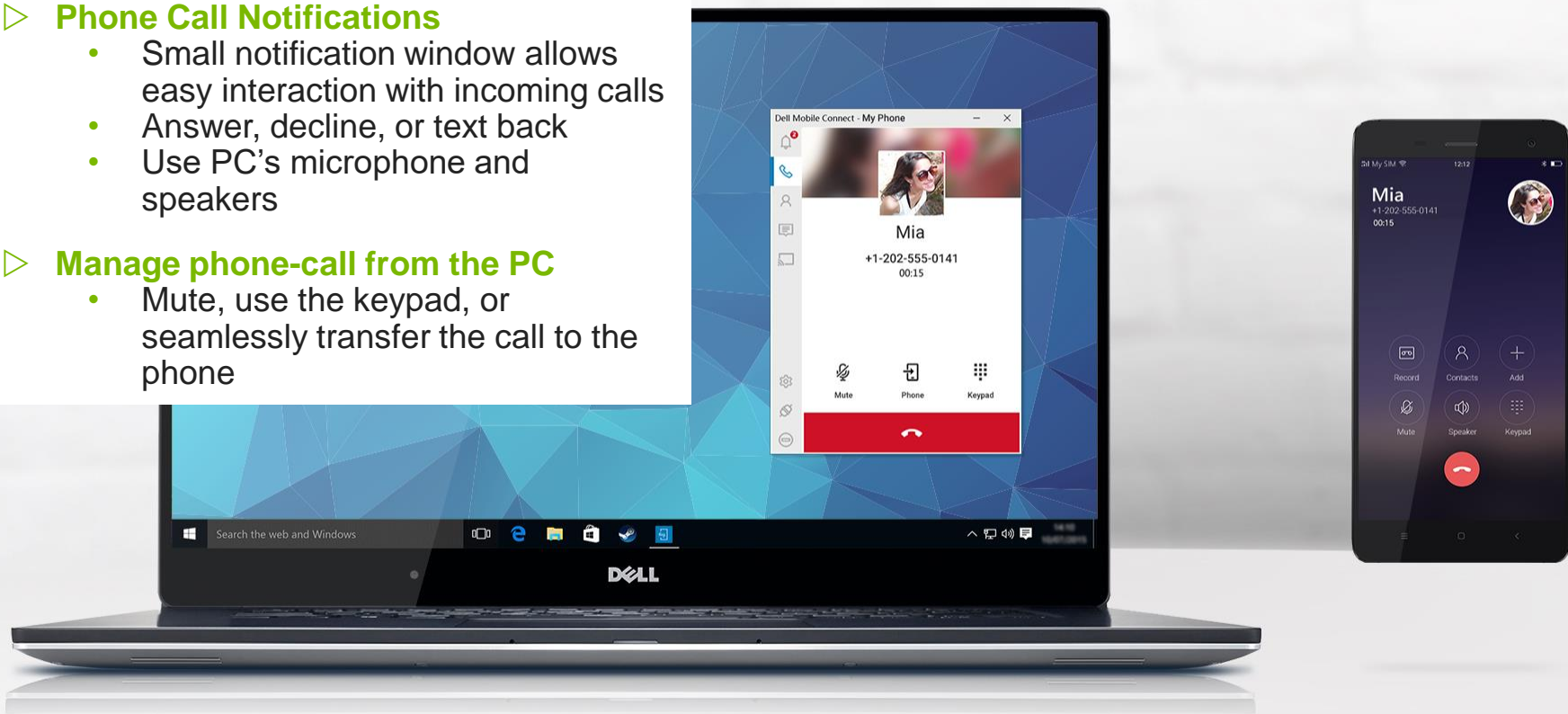
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▶ Manage phone-call from the PC

- Mute, use the keypad, or seamlessly transfer the call to the phone



Benefit #2 – Phone Calls

▶ Phone Call Notifications

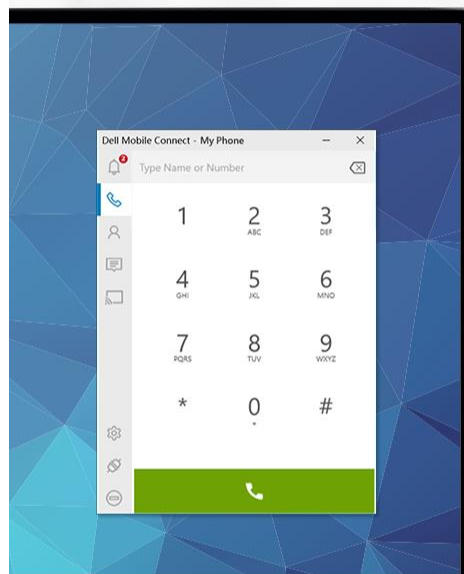
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▶ Manage phone-call from the PC

- Mute, use the keypad, or seamlessly transfer the call to the phone

▶ Initiate a call just like your phone

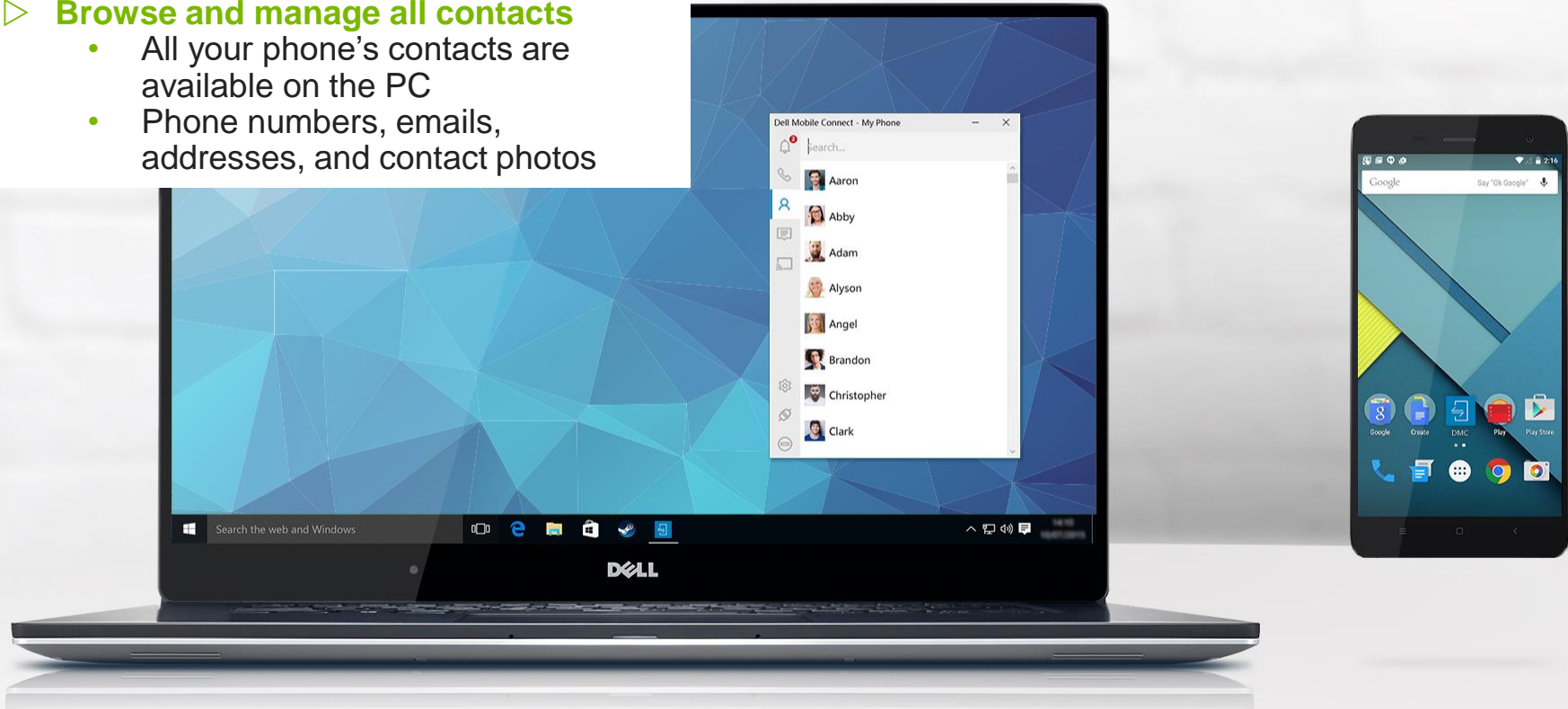
- Initiate any custom number from the PC app dialer



Benefit #3 – Contacts

▶ Browse and manage all contacts

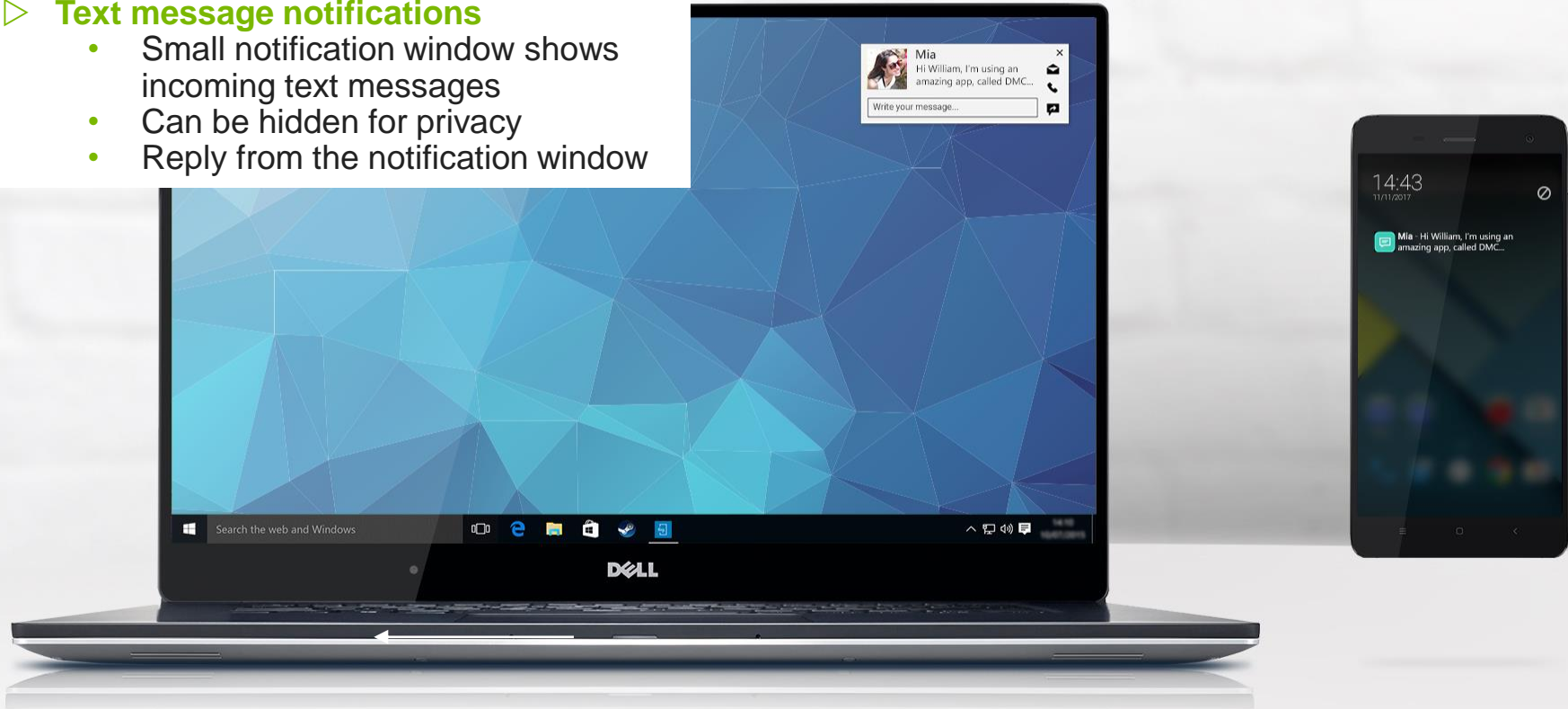
- All your phone's contacts are available on the PC
- Phone numbers, emails, addresses, and contact photos



Benefit #4 – Text Messages (SMS)

▶ Text message notifications

- Small notification window shows incoming text messages
- Can be hidden for privacy
- Reply from the notification window



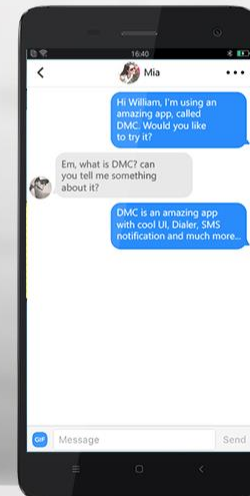
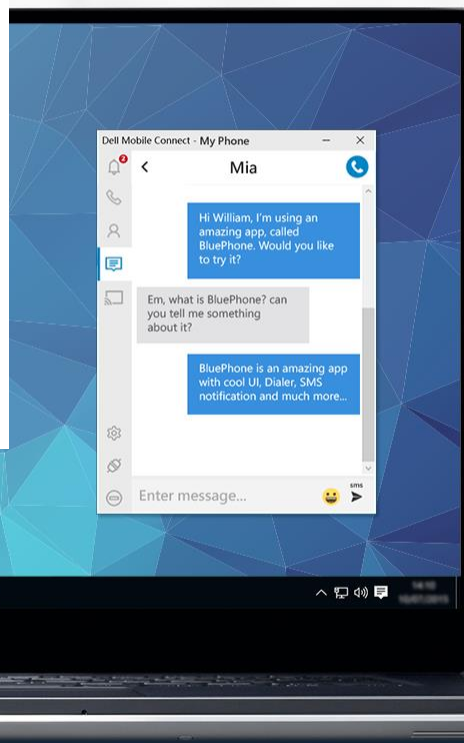
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- Reply back in the notification
- Optional email or call response

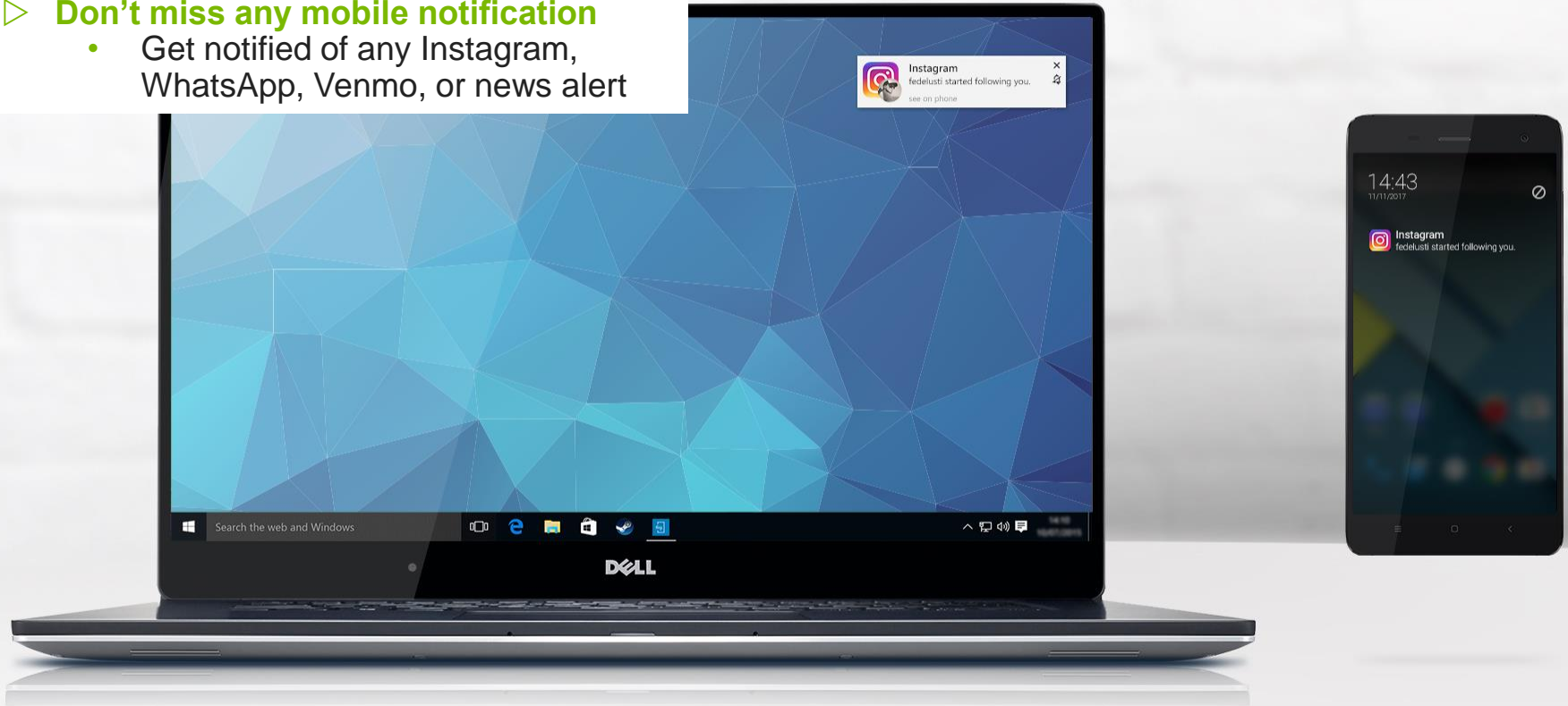
▶ See all text messages

- See the entire text message thread
- Group text, emoji, and iMessage compatible



Benefit #5 – App Notifications & Full Mirroring*

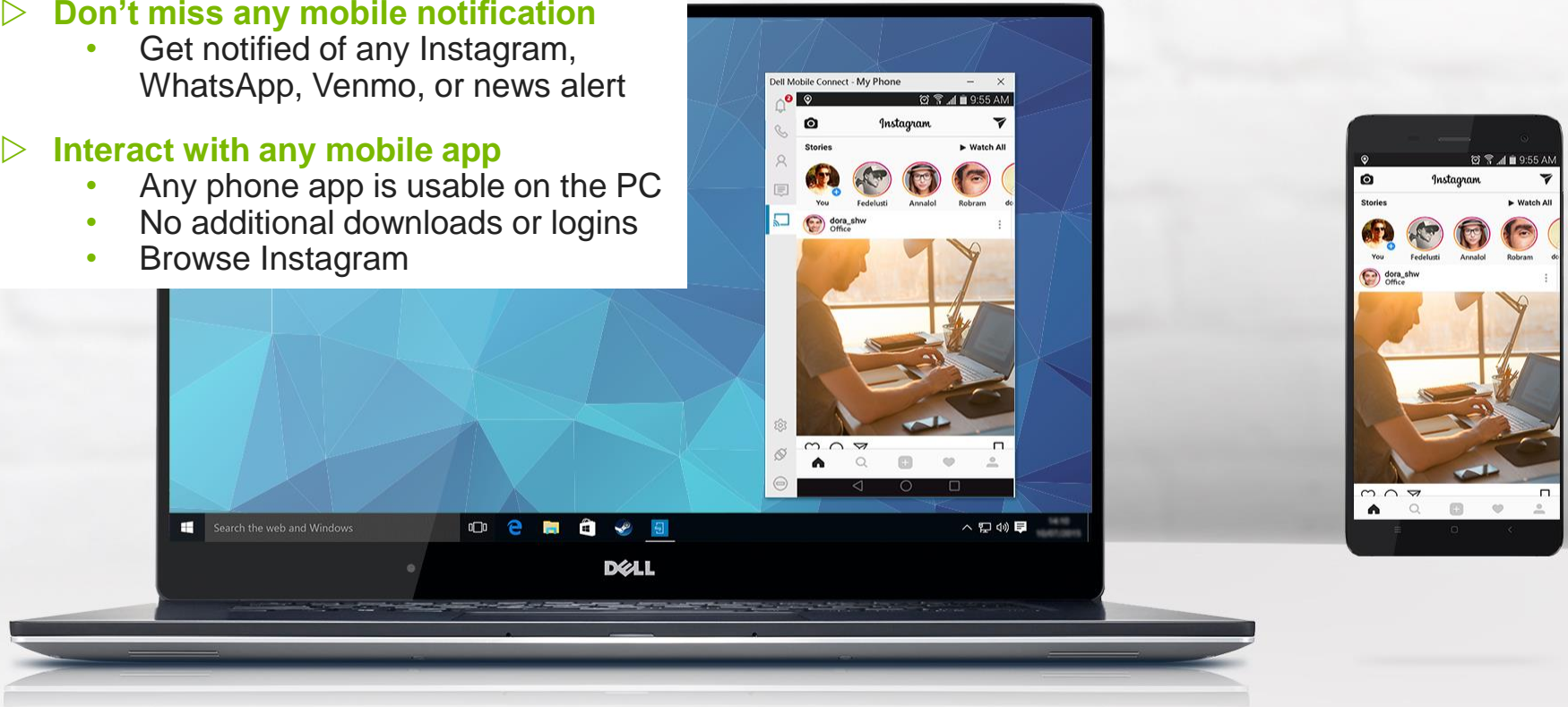
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 - Get notified of any Instagram, WhatsApp, Venmo, or news alert



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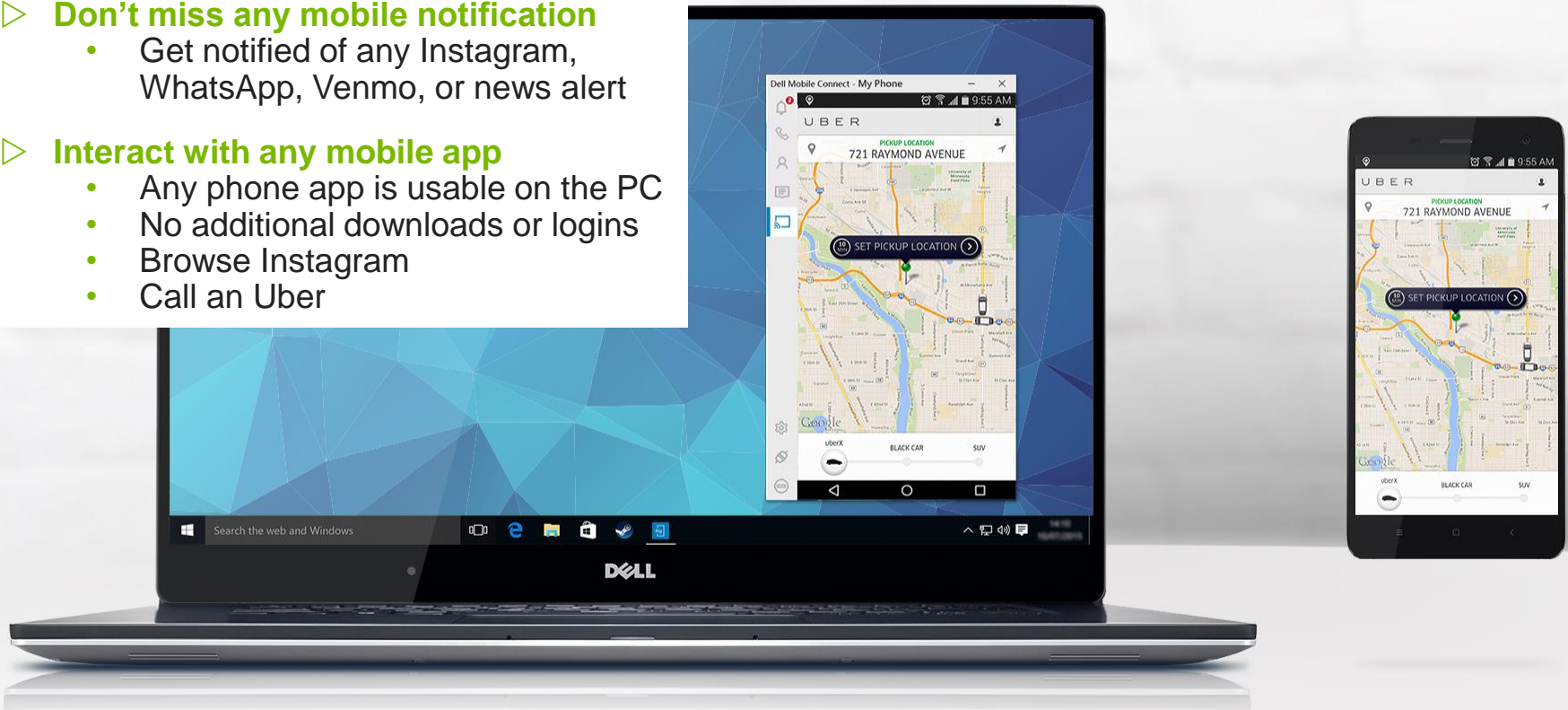
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- ▶ **Interact with any mobile app**
 - Any phone app is usable on the PC
 - No additional downloads or logins
 - Browse Instagram



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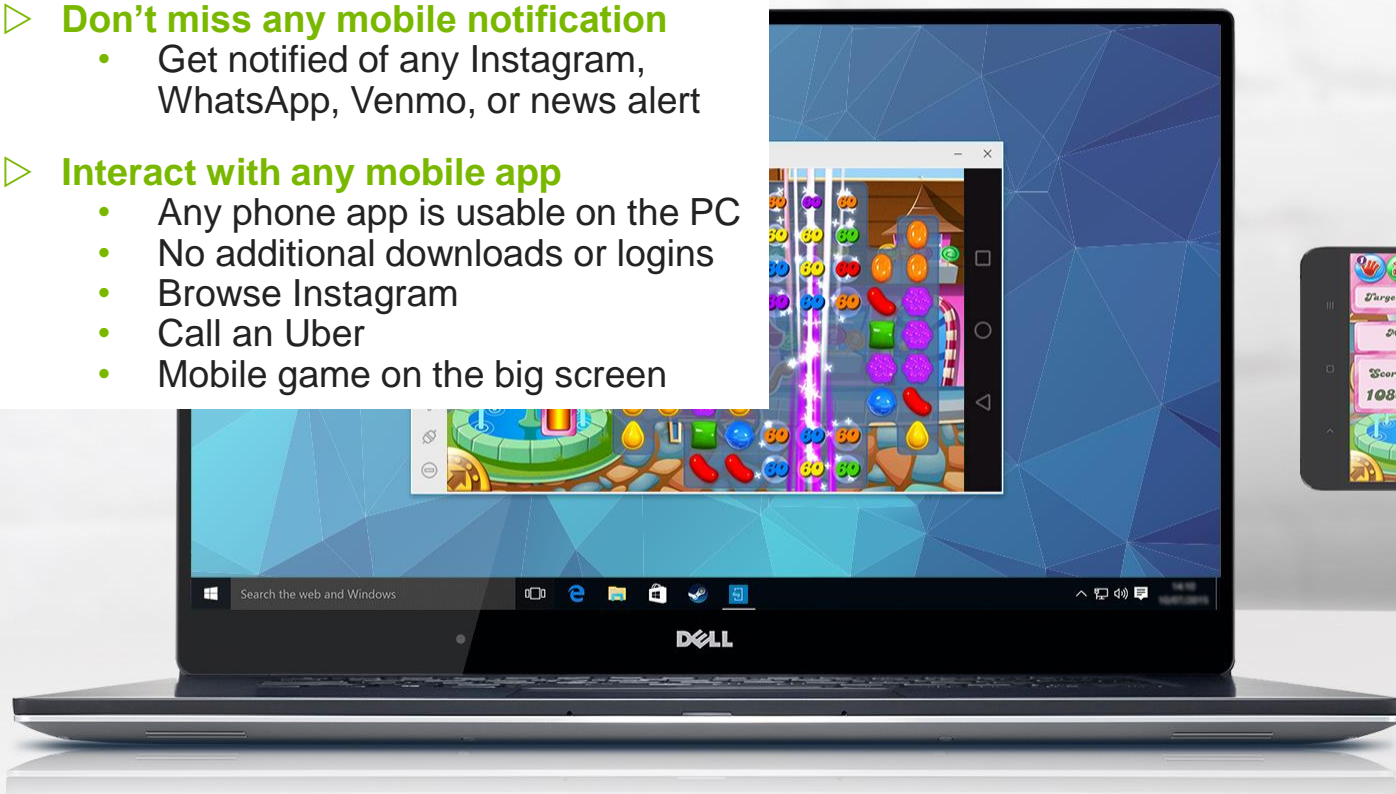
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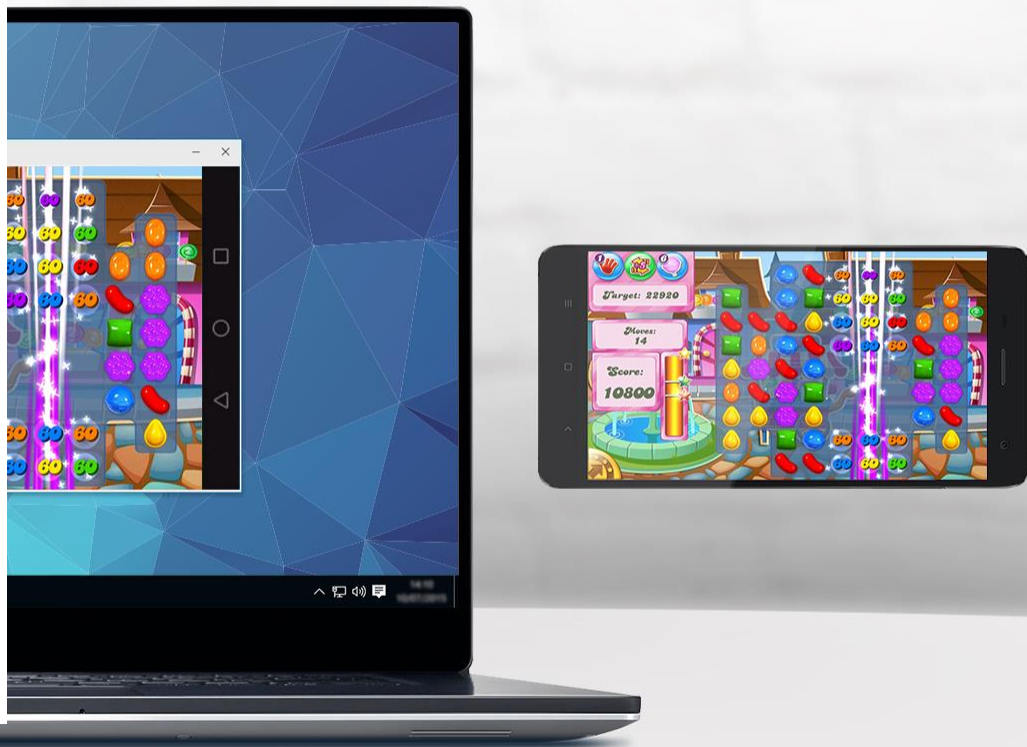
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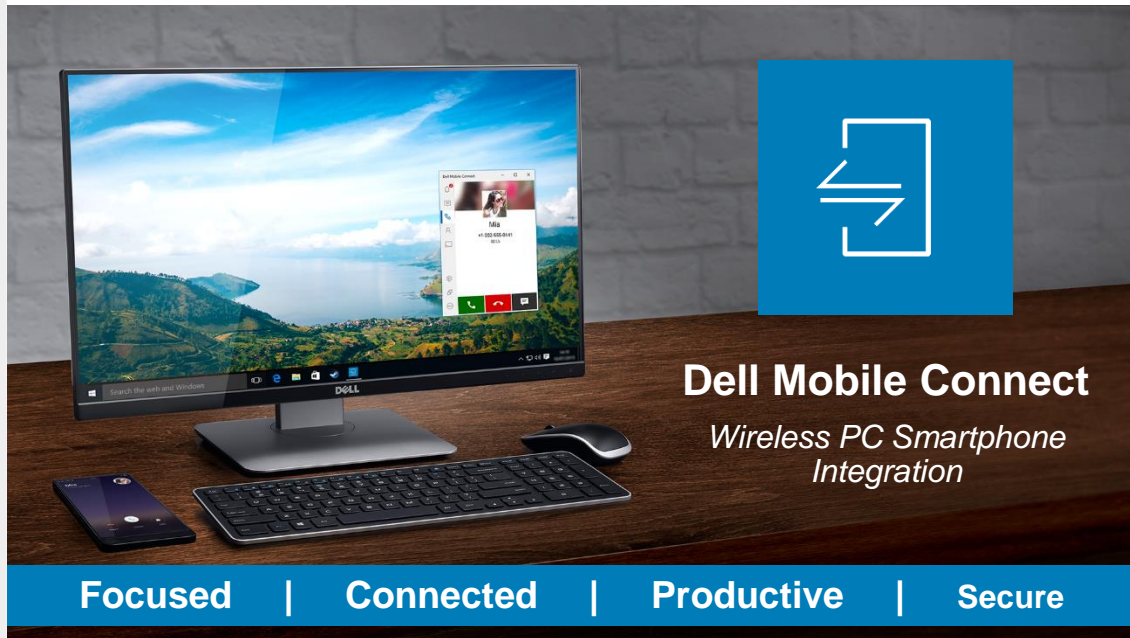
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 - Call an Uber
 - Mobile game on the big screen
- ▷ **Customizable Notifications**
 - Quickly turn on/off any specific app notification
 - For full disconnect, simply click the one click disconnect button to stop all notifications
 - Reconnect again in one click



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The power to do more